**2-14-2023**

Meeting called to order at 6:06 pm by Dennis Lindner.

Pledge of Allegiance was recited.

Secretary’s report was read. Motion made by Kristen Bettes to accept. Jonathan Robbins seconded. Motion passed.

Additions to agenda: pedal pull, adding committees

Radio Station Representatives came and discussed some advertising ideas. Kristen Bettes, Jeremy Sanders and Jonathan Robbins met with them previous to the meeting to discuss options for advertising and sponsorship. Social Media Works was a bad choice last year and did not realize that it was expensive for what we got. Web traffic was up 1000% but need to lower the area that it works with. 200 free radio ads were put in place for the price. They would like to work together in the future on some press ideas to help pay for advertising (concerts, taste & sips, etc.). They are hoping to work with the Fairboard to help us out. Need Facebook traffic to keep popping up, that didn’t seem to happen. That was a false promise by a previous board member. The more impressions you want, the more expensive it is (in 2022, the span was a 180 mile radius). Talked about setting up another meeting to go over what was done in 2022 and the “hits” on it. Asking how far should we set our demographic to (using Wadena as the “Bullseye”). Thinking less area more feeds and that should be in the same price range. Talked about using the old Smokehouse building as their headquarters. Dennis Lindner and Justin Berg agreed. They said they would remodel the building to their needs. Facebook page take over and other events to cover their costs. Could do a beer tasting during June Jubilee at the Burlington Northern park. Adrianne has to reach out to insurance to see if you can get coverage for that, and it would eat up one of our liquor licenses. If Cody uses his liquor license for this, and we work at the booth, we could donate the money back to the Ag Society for the fair. But that is conflicting on the insurance and the license. Recommendation by Bill Stearns that it is too risky and is not recommending it. Jonathan Robbins made a motion to work with the radio station for press work, Kristen Bettes seconded. Motion passed.

Chamber would like us to help serve at the beer garden for June Jubilee, they have a local band and Aaron Simmons playing. Debate with us possibly loosing our liquor license if we do this. CVB board has advertising funds available if we make a request @ a chamber meeting. Jeremy Sanders made the motion that he would go to the meeting and make the request. Motion seconded by Jonathan Robbins. Motion passed.

Treasurer’s Report. The balance of checkbook and outstanding bills were read. Legacy Grant came in for the amount of $13,000.00. The bad check guy still has not paid his rental money. At this point, he will not be getting his camper out of storage unless he has cash or a money order. Sales tax was paid in full. Beth Lindner talked to someone at the state office and said that we will not be getting our $5,000.00 in state sales tax back. Going forward, we need to track sales tax and not pay it in June and use it on maintenance for grounds. Could pay to County towards maintenance. Need to pay tax on liquor sales during the fair. Beth Lindner said no exemption from tax on liquor sales. Going to see if Professional Services will clean restrooms during the fair, as they did a good job in the past. Motion made to except Budget & Treasurer’s Report made by Kristen Bettes. Seconded by Jeremy Sanders. Motion passed.

Commissioner’s Report by Bill Stearns. Key entry system will cost approximately $3,00.00. They will make badges for the board members @ the City Office. We can request a Report monthly for entries. Can shut badges off if someone resigns.

Barn Maintenance-most of the contractors backed out and will not do the upgrades. Have 1 contractor that is looking into it.

Lock on the North Gate. The guy who put the lock on the gate was in the wrong, was given a letter to remove his lock or he would get a fine.

Convention News-found out Chapter 38 says that we can close downside streets for fair parking legally. Would like the locks on the Beer Garden by May before new inventory comes in. Snow piles on the fairgrounds are a mystery. We think they are the City’s per Larry. We would at least like notification. Lease is still up in the air, would like to get together and discuss that at the City Office (Dennis Lindner, Justin Berg, Charlie Wachlin and Jonathan Robbins). Motion made to except the Commissioner’s Report made by Adrianne Mason, seconded by Jonathan Robbins, Motion passed.

Committee’s Report

Jeremy Sanders and Jonathan Robbins met with Arvig. Waiting for their next Donation Board Meeting in March to hear if we were accepted. They made a plan of putting a camera in the concession stand, 2 in the Beer Garden Stage area and 3 in the Beer Garden. Can be hooked to a couple of cell phones for security. Could get Comm Buildings in a couple more years. Would have to do some advertising for them for free. The rep that came out was pretty sure he could get it approved and start working on this ASAP. Also, repeaters would be installed where needed. They can also do badge entry for that .

Sponsorships-worked on revamping the Sponsorship forms. Chute and Tractor Pull class sponsorships will be separated this year. You Tube interview will be taken off of the Diamond level. No YouTube Channel can be found for the WCAS. Looking for someone to do banners for sponsors this year. Kristen Bettes, Justin Berg and Diane Wachlin will do some checking into businesses or someone to do this. Diamond and Platinum sponsorships get banners. Sponsorships need to be set up by May 1 for banners.

Vendor Committee-Set up Wednesday June 21 from 4 pm to 8 pm. Take down is Sunday.

Enduro-Entry fees are going to $75 a race. Big Car Payout 1-24 cars entered, payout to 8th; 25+ cars entered, payout to 11th. Talked about purchasing extra cable for the lap counter. Motion made to except the increase in entry fee, payouts and purchase of cable made by Adrianne Mason, seconded by Charlie Wachlin. Motion passed.

Dennis Lindner asked to be put on the 4H Committee/Livestock Committee.

Have a gentleman that expressed an interest in setting up on a flat bed on the East side and playing music for free. He played in 2022, was supposed to be free and cost the WCAS $800-$1000. Told Larry to give him Dennis Lindner’s contact info.

New board Member-We received a resignation letter from Jess. Motion made by Justin Berg to nominate Mike Olson. Adrianne mason seconded. Motion passed.

Advanced Carnival Tickets. Nomination for Mike Olson to be the Advance Ticket Contact Person made by Adrianne Mason. Seconded by Justin Berg. Motion passed.

DJ/Band/Karaoke-Voting on this at the next meeting.

Thursday- Jesse Ashbaugh

Friday-Red Letter Band

Saturday- (Justin Berg was making a call to “Front Fenders” and Jeremy Sanders was going to reach out to a couple of bands for availability and pricing.)

Open Class Premiums-every 4H person has to pay entry fees. Dairy entries $5-$10. Sponsorships will pay the payouts. Auction will be held Saturday. Motion made to except open class payouts made by Jonathan Robbins. Seconded by Mike Olson. Motion passed.

Numbered wristbands for events. 0-600 multicolored wristbands are $15 off of Amazon. 7 different colors. Motion made to except ordering the numbered, multi colored wristbands for Grand Stand Events by Kristen Bettes. Seconded by Charlie Wachlin. Motion passed.

21+ wristbands have to have a plastic clasp. They are 500 for $14.99 on Amazon. Said to order 3,000 of those as well.

2023 Grants-Legacy Grants can be filed, the bands cover that grant. $10,230 Agri Grant (upgrade to barns, education)-when we get done doing upgrades to the cattle barn, those receipts can go to that, as well as some barn fans by March 2nd.

Premium Book-Beth Lindner is talking to Brittany Rentz on this.

Float for June Jubilee Parade. Motion made to make a float for the Ag Society to participate in the parade by Mike Olson. Seconded by Charlie Wachlin. Motion Passed.

Discussed selling beer at Burlington Northern Park for June Jubilee. Motion made to not do this event by Jeremy Sanders. Seconded by Adrianne Mason. Motion passed. Justin Berg opposed.

Pedal Pull-Brad is charging $650 to do the Pedal Pull plus milage ($775). This includes trophy’s, posters, 1st through 3rd place qualify for State. Motion made to except bringing in the Pedal Pull by Adrianne Mason. Seconded by Jonathan Robbins. Motion passed. Motion made to pay the $350 deposit by May 10th made by Jeremy Sanders. Seconded by Jonathan Robbins. Motion passed.

Future meeting March 14th Place TBD.

Bundle Pack on Grandstand Events-not an option for 2023. Total agreement made by all board members.

Need contact information for volunteers (volunteer coordinator)

Meeting Adjourned.